

Tactic 1: We will emphasize the importance of ethical and responsible behavior through mutual respect and parent and community involvement.

Action Plan 1.1; **Specific Result:** Establish and maintain various means of communication.

Administrator Responsible:

Action Steps		Assigned To	Dates			Percent Complete
			Start	Due	Complete	
1.1.1	Establish and maintain an electronic billboard on Highway 80 in the vicinity of the football field with current events and activities visible from both directions.					0%
1.1.2	Obtain approval for location of sign.					0%
1.1.3	Review codes/compliance laws to determine specifications on size, height and placement.					0%
1.1.4	Obtain bids for sign pole and installation.					0%
1.1.5	Seek sponsors to help purchase billboard if needed.					0%
1.1.6	Purchase billboard and service agreement.					0%
1.1.7	Assign person or department to post information on the billboard.					0%
1.1.8	Train TISD employee on use and up keep of program.					0%
1.1.9	Assign district personnel to develop an E-mail link for parents, community members or any interested parties to sign up to receive communications from TISD.					0%
1.1.10	Appoint an employee to maintain the link and sent information.					0%

Action Steps		Assigned To	Dates			Percent Complete
			Start	Due	Complete	
1.1.11	Develop an email link on the TISD web site for parents, students and all other interested persons to sign up to receive updates and notices of school functions, games, test results, events and accomplishments.					0%
1.1.12	Advertise that the link is available via notices sent home with students, TISD newsletter, Terrell Tribune and other local media outlets.					0%
1.1.13	Generate campus newsletters to inform parents of activities and address questions submitted by students and parents.					0%
1.1.14	Establish monthly campus newsletters.					0%
1.1.15	Assign a campus employee to facilitate gathering of information.					0%
1.1.16	Provide a visible box in central office of each campus for questions or suggestions from stakeholders.					0%

Action Plan 1.2; **Specific Result:** Create a comprehensive volunteer program to include parents, school district personnel, community members and students.

Administrator Responsible:

Action Steps		Assigned To	Dates			Percent Complete
			Start	Due	Complete	
1.2.1	Create a job description of the Volunteer Coordinator to include the scope of responsibilities of PTO program, volunteer recruitment program, volunteer training program, parent education and student homework assistance program.					0%

Action Steps		Assigned To	Dates			Percent Complete
			Start	Due	Complete	
1.2.2	Designate a volunteer coordinator.					0%

Action Plan 1.3; **Specific Result:** Organize TISD personnel to facilitate on and off-campus community meetings in an effort to reach out to parents and the community.

Administrator Responsible:

Action Steps		Assigned To	Dates			Percent Complete
			Start	Due	Complete	
1.3.1	Assign TISD personnel as a facilitator to go to off campus locations to inform the community what is going on in the district and answer questions.					0%
1.3.2	Establish meetings with churches and other locations.					0%
1.3.3	Update the facilitator with the necessary information to answer questions to the community.					0%
1.3.4	Results of meetings will be communicated to the Board.					0%
1.3.5	Implement a structured, quarterly parental education meeting to teach parents how to understand the district's curriculum and policies.					0%
1.3.6	Central Administration conducts quarterly meeting to discuss district topics to educate parents regarding current policy and any changes. Parent question and answering periods will be offered.					0%

Action Plan 1.4; **Specific Result:** Create student forums to discuss concerns and questions and provide input to campus improvement planning committees.

Administrator Responsible:

Action Steps		Assigned To	Dates			Percent Complete
			Start	Due	Complete	
1.4.1	Each campus will develop a program that will consist of at least 3 students per grade to meet during the second six weeks to discuss problems, concerns or ideas for improvement.					0%
1.4.2	After the first meeting the results will be presented to the campus improvement committees.					0%
1.4.3	During the second semester 3 different students per grade will be chosen to participate in the forum.					0%
1.4.4	Results from the second semester forum will be provided to the campus improvement committees.					0%
1.4.5	Students are to be chosen and named reflecting the diversity of the community.					0%

Action Plan 1.5; **Specific Result:** AS OF 06/19/2007 UNDER FURTHER STUDY ACCORDING TO BOARD REQUEST: Utilize corporal punishment by campus administrative staff with central administration support and school board approval.

Administrator Responsible:

Action Steps		Assigned To	Dates			Percent Complete
			Start	Due	Complete	
1.5.1	Receive school board approval.					0%
1.5.2	Develop form for parent approval.					0%

Action Steps		Assigned To	Dates			Percent Complete
			Start	Due	Complete	
1.5.3	AS OF 06/19/2007 UNDER FURTHER STUDY ACCORDING TO BOARD REQUEST:Utilize corporal punishment as needed by campus administration.					0%